

## Market Size

### Total Addressable Market (TAM):

Customers/Users: 420K - 630K woodworkers

Revenue: \$2.27B - \$3.05B

### Serviceable Addressable Market (SAM):

Customers/Users: 103 businesses, 613 employees

Revenue: \$10.3M - \$23.3M

## Executive Summary

The Total Addressable Market (TAM) for the woodworking industry in Saudi Arabia ranges from \$2.27 billion to \$3.05 billion, based on the projected wood and furniture market sizes in 2029. The potential woodworking workforce is estimated at 420,000 to 630,000 workers, with revenue per worker ranging from \$3,603 to \$7,262.

The Serviceable Addressable Market (SAM) for woodworking businesses is projected to be \$10.3 million to \$23.3 million in revenue by 2029. This is based on an estimated 103 woodworking businesses generating \$100,000 to \$200,000 in average revenue each, as well as 613 employees earning a total of \$17.9 million in salaries with a 20-30% profit margin.

Key competitors in the woodworking industry include major furniture retailers, construction companies, and specialized woodworking tool/machinery providers. The industry appears highly fragmented, with low revenue and margins per business, indicating the need for differentiation through higher-value products, operational efficiency, and skilled craftsmanship.

In the financial services sector, top currency exchange providers in Saudi Arabia include Fawri Money Transfer, Sharhan Exchange, and Wise. Leading banks are the Saudi National Bank, Al Rajhi Bank, Riyad Bank, Banque Saudi Fransi, and Alinma Bank. Companies like Payoneer and Saudi British Bank facilitate international currency transactions. There are also numerous services helping expatriates and travelers track Saudi currency exchange rates.

## Key Data Points

- 89 woodworking businesses projected in 2024, with 2.76% CAGR from 2024-2029 [1]
- 530 employees projected in wood market in 2024 [2]
- 2.1 million construction workers in Saudi Arabia in 2020 [3]
- Wood market projected to reach \$1.1B in 2029, with 2.17% growth from 2024-2029 [12][16]
- Furniture market projected to reach \$3.9B in 2029, with 2.15% growth from 2024-2029 [11][19]
- Average woodworker salary is 109,679 SAR (\$29,247) per year [13]
- Saudi Arabia population is 35.3M with \$842.6B GDP in 2021 [54]
- Exchange rate is 1 SAR = \$0.2666 [46]

## Market Size Calculations

### Total Addressable Market (TAM) Calculations:

TAM based on projected wood market size in 2029: \$1.1 billion [12][16]

TAM based on projected furniture market size in 2029: \$3.9 billion [11][19]

Assuming 30-50% of furniture involves wood products:

\$3.9 billion x 0.30 = \$1.17 billion

\$3.9 billion x 0.50 = \$1.95 billion

Furniture market TAM range: \$1.17 billion to \$1.95 billion

Total TAM range: \$1.1 billion + \$1.17 billion = \$2.27 billion

\$1.1 billion + \$1.95 billion = \$3.05 billion

Estimated woodworking workforce:

2.1 million construction workers [3] x 20-30% assumed to have woodworking skills

$2,100,000 \times 0.20 = 420,000$

$2,100,000 \times 0.30 = 630,000$

Workforce range: 420,000 to 630,000

Revenue per woodworker:

\$2.27 billion TAM / 630,000 workers = \$3,603 per worker

\$3.05 billion TAM / 420,000 workers = \$7,262 per worker

Range: \$3,603 to \$7,262 per worker

#### **Serviceable Addressable Market (SAM) Calculations:**

89 woodworking businesses in 2024 growing at 2.76% CAGR for 5 years [1]

$89 \times (1 + 0.0276)^5 = 103$  businesses in 2029

Assuming \$100K-\$200K average revenue per business:

$103 \times \$100,000 = \$10,300,000$

$103 \times \$200,000 = \$20,600,000$

SAM based on business revenue: \$10.3 million to \$20.6 million

530 woodworking employees in 2024 growing at 2.76% CAGR for 5 years [2]

$530 \times (1 + 0.0276)^5 = 613$  employees in 2029

613 employees x \$29,247 average salary [13] = \$17,928,411 total employee cost

Assuming 20-30% profit margin on employee cost:

$\$17,928,411 \times (1 + 0.20) = \$21,514,093$

$\$17,928,411 \times (1 + 0.30) = \$23,306,934$

SAM based on 20-30% profit: \$21.5 million to \$23.3 million

Total SAM range: \$10.3 million to \$23.3 million

## **Assumptions**

Assumptions:

Assume 20-30% of the 2.1 million construction workers in Saudi Arabia have skills applicable to woodworking. This is a reasonable assumption since woodworking and carpentry are common skills in the construction industry. Many construction workers likely have the ability to transition to woodworking jobs with minimal training.

Assume 30-50% of the furniture market involves wood products. This is based on the fact that wood is one of the most common materials used to make furniture, along with metal, plastic, and upholstery. It's unlikely that wood accounts for less than 30% or more than 50% of the total furniture market.

Assume the average woodworker supports \$100K-\$200K in revenue for their company. This factors in the average salary of \$29K per year for woodworkers in Saudi Arabia [13]. Assuming a 20-30% profit margin, each woodworker would need to generate \$100K-\$200K in revenue to support their salary and other business costs.

Proxy Data:

1. The number of construction workers (2.1 million in 2020) is used as a proxy for the total potential woodworking workforce in Saudi Arabia [3]. The exact number of woodworkers is unknown, but a significant portion of construction workers likely have relevant skills that could transfer to the woodworking industry with some training. Construction is also a much larger industry, so this provides an upper bound for the potential labor pool.

## **Methodology**

To calculate the Total Addressable Market (TAM) and Serviceable Available Market (SAM) for woodworker statistics in Saudi Arabian currency, we followed a structured thought process involving several key steps:

#### Data Collection:

We gathered relevant data points from various sources, including the total number of woodworking businesses, projected growth rates, market sizes for wood products and furniture, average salaries for woodworkers, population and GDP of Saudi Arabia, and currency exchange rates.

#### Proxy Data Identification:

Since the exact number of woodworkers in Saudi Arabia was unknown, we identified the number of construction workers (2.1 million in 2020) as a proxy for the potential woodworking workforce, assuming a significant portion of construction workers possess transferable skills.

#### Assumption Formulation:

To bridge data gaps and account for uncertainties, we made reasonable assumptions based on industry knowledge and logical reasoning:

- 20-30% of construction workers have skills applicable to woodworking.
- 30-50% of the furniture market involves wood products.
- The average woodworker supports \$100K-\$200K in revenue.

#### TAM Calculation:

- We calculated the TAM based on the projected wood market size in 2029 (\$1.1 billion) and the furniture market size in 2029 (\$3.9 billion), assuming 30-50% of the furniture market involves wood products.
- The total TAM range was estimated to be \$2.27 billion to \$3.05 billion.
- We estimated the potential woodworking workforce by applying the 20-30% assumption to the 2.1 million construction workers, resulting in a range of 420,000 to 630,000 workers.
- By dividing the TAM range by the workforce range, we calculated the revenue per woodworker to be between \$3,603 and \$7,262.

#### SAM Calculation:

- We projected the number of woodworking businesses and employees in 2029 by applying the given growth rates to the 2024 figures.
- Assuming an average revenue of \$100K-\$200K per business, we calculated the SAM based on business revenue to be \$10.3 million to \$20.6 million.
- We calculated the total employee cost in 2029 using the projected number of employees and the average woodworker salary.
- Assuming a 20-30% profit margin on employee costs, we estimated the SAM based on profit to be \$21.5 million to \$23.3 million.
- The overall SAM range was determined to be \$10.3 million to \$23.3 million.

Throughout the process, we relied on bulleted lists and sublists to present the data points, assumptions, and calculations in a structured and easy-to-follow manner. We provided detailed explanations for each step, ensuring transparency and clarity in our thought process.

## Competitor Research Summary

Based on the provided search results, here is a summary of the data for market research on currency exchange services and financial institutions in Saudi Arabia:

#### Market Overview:

- The Saudi Arabia foreign exchange market is projected to exhibit a growth rate (CAGR) of 10.41% during 2024-2032 [73].
- The GCC foreign exchange market is projected to exhibit a growth rate (CAGR) of 9.3% during 2023-2028 [72].

#### Top Currency Exchange Services:

1. Fawri Money Transfer: Offers competitive exchange rates and low transfer fees, with 61+ centers across Saudi Arabia [70].
2. Sharhan Exchange: Provides various banking and currency exchange services, offering more than 50 foreign currencies without commission [71].
3. Wise: Offers competitive exchange rates and alerts users when the rate improves [69].

#### Top Financial Institutions:

1. Saudi National Bank (SNB): 24.4% market share as of Q3 2022 [74].
2. Al Rajhi Bank:
  - 57.5% market share in Q1-19 for Shariah-compliant banks
  - 17.5% market share in Q1-19 for deposits
  - 16.7% market share in Q1-19 for loans [75]
3. Riyadh Bank: Significant growth in market share in the loans market, increasing to 18.8% in Q1-19 from 18.4% in Q1-18 [75].
4. Banque Saudi Fransi:
  - Market share rose to 8.7% in Q1-19 from 8.6% in Q1-18 for deposits
  - Market share increased to 8.7% in Q1-19 from 8.6% in Q1-18 for loans [75]
5. Alinma Bank:
  - Market share increased to 6.0% in Q1-19 from 5.7% in Q1-18 for deposits
  - Market share increased to 6.0% in Q1-19 from 5.7% in Q1-18 for loans [75]

#### Leading Companies for International Currency Transactions:

1. Payoneer: Global payment solution supporting multi-currency transactions [76].
2. SAB (Saudi British Bank): Offers international remittance services through various channels [77].

#### Top Businesses Providing Saudi Currency Exchange Statistics:

1. Currencies Direct
2. OFX
3. Euronet Worldwide
4. Airwallex
5. Remitly [78]

#### Competitors for Saudi Currency Exchange Rate Tracking Services:

1. CurrencyTransfer.com
2. RemitFinder
3. Wise
4. Oanda [79][80][81][82]

#### Best Currency Exchange Services for Travelers:

1. Currency Exchange International (CXI)
2. Al Rajhi Bank
3. Sharhan Exchange
4. Authorized and Licensed Establishments regulated by SAMA
5. Expatica Directory [83][84][86][85][87]

#### Saudi Currency Exchange Rate Tracking Services for Expatriates:

1. HSBC Expat
2. BookMyForex
3. Oanda

4. Wise
5. Western Union [88][89][90][91][92]

Top Businesses in Saudi Arabia by Currency Exchange Services:

1. Sharhan Exchange
2. Ben Yaala Exchange Company
3. Kaaki Exchange
4. Al Rajhi Banking and Investment Corporation [93][95][94]

Best Services for Tracking Saudi Currency Exchange Rates for Travelers:

1. Wise
2. BookMyForex
3. OANDA
4. Western Union [96][99][98][97]

Leading Services for Saudi Currency Exchange Rate Tracking for Expatriates:

1. Wise (formerly TransferWise)
2. Oanda
3. CurrencyTransfer
4. BookMyForex
5. HSBC Expat [100][101][102][103][104]

This summary provides an overview of the key players, market shares, and services in the Saudi Arabian currency exchange and financial services sector, which can be valuable for market research and competitive analysis.

## Summary of Collected Data

### Financial Data

The total number of woodworking businesses in Saudi Arabia is projected to be 89.00 in 2024, with a compound annual growth rate (CAGR) of 2.76% from 2024 to 2029[1].

The number of employees in the Wood market in Saudi Arabia is projected to be 0.53k in 2024[2].

The number of construction workers in Saudi Arabia was estimated to be around 2.1 million in 2020[3].

The Wood market in Saudi Arabia is projected to grow by 2.17% (2024-2029), resulting in a market volume of SAR 4.13 billion (approximately USD 1.1 billion) in 2029[12].

The Furniture market in Saudi Arabia is projected to grow by 2.15% (2024-2029), resulting in a market volume of SAR 14.63 billion (approximately USD 3.9 billion) in 2029[11].

The average salary for a woodworker in Saudi Arabia is 109,679 Saudi Riyals (SAR) per year, which is equivalent to an hourly rate of 53 SAR[13].

The Wood market in Saudi Arabia is projected to grow by 2.17% from 2024 to 2029, resulting in a market volume of 1.1 billion USD in 2029[16].

The industry revenue of "manufacture of wood and of products of wood and cork" in Saudi Arabia is forecasted to grow from 2012 to 2024[17].

The average wood worker salary in Saudi Arabia is 73,755 SAR (Saudi Riyal) per year, or an equivalent hourly rate of 35 SAR[18].

The Saudi Arabia Wood Market is expected to reach the value of USD 4101.80 million by the year 2029, at an active CAGR of 2.2% during the forecast period[20].

The Furniture market in Saudi Arabia is projected to grow by 2.15% (2024-2029), resulting in a market volume of US\$3.9 billion in 2029[19].

The revenue of woodworking businesses in Saudi Arabia is projected to reach approximately US\$2.4038 million in 2024[32].

The Finance market in Saudi Arabia is projected to grow by 12.87% from 2022 to 2027, resulting in a market volume of US\$4.17 million in 2027[45].

The yearly average currency exchange rate for Saudi Arabia is 3.752 Riyals per US Dollar[46].

The Travel & Tourism market in Saudi Arabia is projected to grow by 3.51% from 2024 to 2029, reaching a market volume of US\$4.69 billion in 2029[47].

The Digital Remittances market in Saudi Arabia is expected to grow by 8.12% from 2024 to 2028, reaching a market volume of US\$20.13 billion in 2028[48].

The Corporate Finance market in Saudi Arabia is experiencing significant growth and development[52].

In 2020, the Saudi Arabian financial landscape generated about 377.73 billion Saudi Riyal[53].

The Saudi Arabia foreign exchange market is projected to exhibit a growth rate (CAGR) of 10.41% during 2024-2032[55].

The Business market in Saudi Arabia is projected to grow by 12.56% (2022-2027), resulting in a market volume of US\$27.78m in 2027[56].

The Package Holidays market in Saudi Arabia is projected to grow by 3.86% from 2024 to 2029, resulting in a market volume of US\$0.87 billion in 2029[58].

## Behavioral Data

### 1. Woodworking Businesses:

- The total number of woodworking businesses in Saudi Arabia is projected to be 89.00 in 2024, with a compound annual growth rate (CAGR) of 2.76% from 2024 to 2029[1].
- The Wood market in Saudi Arabia is projected to grow by 2.17% (2024-2029), resulting in a market volume of US\$1.1 billion in 2029[1].
- The Saudi Arabia Wood Market is expected to reach the value of USD 4101.80 million by the year 2029, at an active CAGR of 2.2% during the forecast period[20].

### 2. Woodworking Workforce:

- The number of employees in the Wood market in Saudi Arabia is projected to be 0.53k in 2024[2].
- The number of construction workers in Saudi Arabia was estimated to be around 2.1 million in 2020[3].

### 3. Educational Institutions:

- The Heritage of Al Baled Program: Mangour Woodwork is offered by the King's Foundation School of Traditional Arts and Jeddah Historic District, focusing on traditional woodwork crafts[4].
- Effat University offers courses on building structures and materials, including teaching about wood construction[5].

### 4. Government Agencies:

- Saudi Standards, Metrology and Quality Organization (SASO) is responsible for setting and enforcing standards for various industries, including woodworking[6][7].
- General Authority for Statistics (GASTAT) is involved in collecting and analyzing data related to various sectors, including manufacturing and construction[7].

### 5. Market Trends:

- The woodworking tools market is driven by the growing demand for customized furniture and the rise of e-commerce platforms[8].

- The builders joinery and carpentry of wood market in Saudi Arabia is projected to grow at a CAGR of 5.2% from 2024 to 2030, reaching a market size of USD 1,333.4 million by 2030[9].
6. Salaries:
    - The average salary for a woodworker in Saudi Arabia is 109,679 Saudi Riyals (SAR) per year, which is equivalent to an hourly rate of 53 SAR[13].
    - The average wood worker salary in Saudi Arabia is 73,755 SAR (Saudi Riyal) per year, or an equivalent hourly rate of 35 SAR[18].
  7. Market Growth:
    - The Furniture market in Saudi Arabia is projected to grow by 2.15% (2024-2029), resulting in a market volume of SAR 14.63 billion (approximately USD 3.9 billion) in 2029[11].
    - The Saudi Arabia woodworking market revenue is expected to grow significantly[10].
  8. Consumer Behavior:
    - 44% of respondents in Saudi Arabia are willing to pay only a bit more (up to 10% extra) for purpose-driven products, while 26% are willing to pay a lot more (over 10% extra)[63].
  9. Crafts Sector:
    - There are 4,429 male and female craftspeople involved in the crafts sector in Saudi Arabia[60].
    - The crafts sector is concentrated primarily along the Red Sea coast, with Jazan province being the leading region[61].
  10. Hobbies and Interests:
    - 43% of respondents in Saudi Arabia stated that their hobbies and interests were a source of happiness[66].
    - 40.95% of Saudi individuals aged 15 and above visited cultural and entertainment places, including those related to crafts and hobbies[65].
    - The Hawi initiative has established 446 hobby clubs across 50 cities and provinces, offering activities including artisanry, pottery making, and fashion[64].
  11. Vocational Training:
    - There are 283 educational institutions offering vocational training in Saudi Arabia, covering all parts of the Kingdom and offering more than 250 majors and training programs[59].

## Competitor Data

1. Market Size and Growth:
  - The Wood market in Saudi Arabia is projected to grow by 2.17% (2024-2029), resulting in a market volume of US\$1.1 billion in 2029[1].
  - The Saudi Arabia Wood Market is expected to reach the value of USD 4101.80 million by the year 2029, at an active CAGR of 2.2% during the forecast period[20].
  - The Furniture market in Saudi Arabia is projected to grow by 2.15% (2024-2029), resulting in a market volume of US\$3.9 billion in 2029[11].
  - The Saudi Arabian builders joinery and carpentry of wood market size will be USD 984.2 million in 2024 and is projected to reach USD 1,333.4 million by 2030, with a growth rate (CAGR) of 5.2%[9].
2. Employment and Workforce:
  - The number of employees in the Wood market in Saudi Arabia is projected to be 0.53k in 2024[2].
  - The number of construction workers in Saudi Arabia was estimated to be around 2.1 million in 2020[3].
3. Educational Programs and Institutions:
  - The Heritage of Al Baled Program: Mangour Woodwork is offered by the King's Foundation School of Traditional Arts and Jeddah Historic District, focusing on traditional woodwork crafts[4].
  - Effat University offers courses on building structures and materials, including teaching about wood construction[5].
4. Government Agencies:
  - Saudi Standards, Metrology and Quality Organization (SASO) is responsible for setting and enforcing standards for various industries, including woodworking[6][7].
  - General Authority for Statistics (GASTAT) is involved in collecting and analyzing data related to various sectors, including manufacturing and construction[7].
5. Market Trends:
  - The woodworking tools market is driven by the growing demand for customized furniture and the rise of e-commerce platforms[8].

- The Saudi WoodShow is a significant event for the wood and woodworking machinery industry in Saudi Arabia, with a projected Compound Annual Growth Rate (CAGR) of 2.2% from 2024 to 2029[21].
6. Salaries and Income:
- The average salary for a woodworker in Saudi Arabia is 109,679 Saudi Riyals (SAR) per year, which is equivalent to an hourly rate of 53 SAR[13].
  - Another source states that the average wood worker salary in Saudi Arabia is 73,755 SAR (Saudi Riyal) per year, or an equivalent hourly rate of 35 SAR[18].
7. Industry Events:
- The Saudi Wood Expo is a significant event in the woodworking industry, showcasing the latest innovations and technologies in wood and woodworking. It is scheduled to take place from September 2-4, 2024, in Riyadh[23].
8. Market Segments:
- The eCommerce Furniture market in Saudi Arabia is expected to grow by 12.72% (2024-2029), reaching a market volume of US\$1.2 billion in 2029[40].
  - The Home Office Furniture market in Saudi Arabia is projected to grow by 0.35% (2024-2029), resulting in a market volume of US\$439.80 million in 2029[41].
  - The Tools & Machines market in Saudi Arabia is expected to grow by 3.04% (2024-2028), reaching a market volume of US\$1.33 billion in 2028[42].
9. Regulatory Environment:
- The Civil Defense System in Saudi Arabia has regulations for safety and fire protection in various settings, including carpentry factories (Regulation 9) and technical and trade shops (Regulation 20)[43].
  - The Ministry of Labor & Social Development has regulations for occupational safety and health management, which include requirements for facilities to ensure the safety and health of workers, including those in woodworking industries[44].
10. Crafts Sector:
- There are 4,429 male and female craftspeople involved in the crafts sector in Saudi Arabia[60].
  - The crafts sector is concentrated primarily along the Red Sea coast, with Jazan province being the leading region[61].
11. Vocational Training:
- There are 283 educational institutions offering vocational training in Saudi Arabia, covering all parts of the Kingdom. These institutions offer more than 250 majors and training programs[59].

## Demographic Data

1. Population and Economy:
- Saudi Arabia has a population of approximately 35.3 million [54].
  - The GDP of Saudi Arabia was around US\$842.6 billion in 2021 [54].
  - 83% of the population in Saudi Arabia lives in urban centers, while the remaining 17% resides in rural areas [31].
2. Woodworking Industry:
- The total number of woodworking businesses in Saudi Arabia is projected to be 89.00 in 2024, with a compound annual growth rate (CAGR) of 2.76% from 2024 to 2029 [1].
  - The number of employees in the Wood market in Saudi Arabia is projected to be 0.53k in 2024 [2].
  - The number of construction workers in Saudi Arabia was estimated to be around 2.1 million in 2020 [3].
3. Market Size and Growth:
- The Wood market in Saudi Arabia is projected to grow by 2.17% (2024-2029), resulting in a market volume of US\$1.1 billion in 2029 [11][14][22][24][25][33][36][38].
  - The Saudi Arabia Wood Market is expected to reach the value of USD 4101.80 million by the year 2029, at an active CAGR of 2.2% during the forecast period [20].
  - The Furniture market in Saudi Arabia is projected to grow by 2.15% (2024-2029), resulting in a market volume of US\$3.9 billion in 2029 [11][19][37][39].
  - The Saudi Arabian builders joinery and carpentry of wood market size will be USD 984.2 million in 2024 and is projected to reach USD 1,333.4 million by 2030, with a growth rate (CAGR) of 5.2% [9][15][28].
4. Employment and Salaries:



- The average salary for a woodworker in Saudi Arabia is 109,679 Saudi Riyals (SAR) per year, which is equivalent to an hourly rate of 53 SAR [13].
  - Another source states that the average wood worker salary in Saudi Arabia is 73,755 SAR (Saudi Riyal) per year, or an equivalent hourly rate of 35 SAR [18].
5. Education and Training:
- There are 283 educational institutions offering vocational training in Saudi Arabia, covering all parts of the Kingdom. These institutions offer more than 250 majors and training programs [59].
  - The Education market in Saudi Arabia is projected to grow by 12.07% (2022-2027) and reach a market volume of US\$42.76 million in 2027 [26][34].
  - The KSA Private K12 Education Market is poised to grow at a CAGR of greater than 9% by 2028 [27][35].
6. Crafts Sector:
- There are 4,429 male and female craftspeople involved in the crafts sector in Saudi Arabia [60].
  - The crafts sector is concentrated primarily along the Red Sea coast, with Jazan province being the leading region [61].
  - Cities like Al-Ahsa in the southeast of Saudi Arabia have a significant presence of crafts and folk art [62].
7. Government Agencies:
- There are at least 11 government agencies related to the crafts or manufacturing sector in Saudi Arabia, including the Saudi Authority for Industrial Cities and Technology Zones (MODON), Royal Commission for Jubail and Yanbu (RCJY), and Saudi Industrial Development Fund (SIDF) [67].
8. Consumer Behavior:
- 44.4% of consumers in Saudi Arabia are willing to pay a bit more (up to 10% extra) for purpose-driven products, while 24.5% are willing to pay a lot more (more than 10% extra) [29][30][63].
  - 43% of respondents in Saudi Arabia stated that their hobbies and interests were a source of happiness [66].
  - 40.95% of Saudi individuals aged 15 and above visited cultural and entertainment places, including those related to crafts and hobbies [65].
9. Financial Services:
- The Finance market in Saudi Arabia is projected to grow by 12.87% from 2022 to 2027, resulting in a market volume of US\$4.17 million in 2027 [45][49][57].
  - The Digital Remittances market in Saudi Arabia is expected to grow by 8.12% from 2024 to 2028, reaching a market volume of US\$20.13 billion in 2028 [48][56].
10. Currency Exchange:
- The Saudi Riyal (SAR) is pegged to the U.S. Dollar at a rate of 3.75 SAR to 1 USD [50][51].
  - The yearly average currency exchange rate for Saudi Arabia is 3.752 Riyals per US Dollar [46].

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## User Inputs

**Please enter the name of your business, product, or service**

Wood

**Please describe your business, product or service in as much detail as possible. This can include elements such as the main benefits you offer, costs, industry, etc. and helps make the TAM & SAM calculations more accurate.**

Woodworker statistics should be Saudi currency